Why Should You Be A Marine Technician?

Americans have more toys than ever but less people to keep them running. One of the top questions asked in our industry is ‘do you know of any good techs looking for work’. The techs we have are not getting any younger and not enough quality young people are getting into the profession. Here are ten reasons to encourage energetic, self-motivated young people to consider the marine industry.

1) **JOB SECURITY:** Go to almost any city near water and chances are you’ll have shops fighting over you. Try to get that with a computer, communications, or almost any other degree.

2) **NO CUBICLE:** There are going to be days at work when the sky is as blue as the water, birds are singing, waves are clapping and a fresh breeze is blowing. Another day at the office for you. Good thing you did not become an accountant.

3) **VARIETY:** No two days are ever the same. Even if you are working on something you’ve done before, you’ll find that no two boats or customers are the same.

4) **SENSE OF ACCOMPLISHMENT:** It is a great feeling to take something that is broken, figure out why, and fix it so it works. It’s even better when you figure that the guy who owns it couldn’t have pulled the repair off!

5) **GIFTS!:** Gifts of gratitude come in the form of cash, baked goods, beer and other such niceties provided by grateful patrons who understand that no matter how much they spent on the boat, YOU are the one who can ensure they get to enjoy it!

6) **WORK WITH YOUR HANDS:** If spreadsheets, boardroom meetings, corporate red-tape, and backstabbing co-workers do not sound like your bag, you may prefer day to day dealings with a motor. You won’t hurt its feelings no matter what you say.
7) **A MORE RELAXED ENVIRONMENT:** There may be more money available to techs in other fields but there is something to be said for sanity. Most boat shops expect efficiency but don’t have constant flat-rate pressure or a waiting room full of impatient customers who wanted it done hours ago.

8) **COMFORTABLE CLOTHES:** While it is important to maintain a professional image, this can be done without noosing a tie around your neck or shoving on tiny, shiny wing tips. Some places even allow shorts in summer.

9) **A SHARP BRAIN:** You will never stop learning as your career progresses. Most dealerships are willing to invest in your continued education from computer learning to cutting edge diagnostics and factory training. You’ll learn from experience, co-workers, and manufacture sponsored workshops, all making you a more valuable problem solver.

10) **CAREER ADVANCEMENT:** Consider how many boat and motor company executives, dealers, consultants, suppliers, and marina owners started with a wrench in their hand. As a tech, you can learn a lot about selling time efficiently and running a profitable business. The next thing you know, someone wants you to be a service manager, buy out the dealership or work in another capacity you had not even considered.

    Not many people realize all the potential benefits that are connected with being a marine technician. While it is not all fun and games the unique advantages that come with this career path make it worth exploring. America’s toys are counting on you.